JORDAN ALBERT

Graphic Designer

(647) 901-4100
jordanalbert41@gmail.com

LinkedIn
www.studioalbert.ca/

Profile

Creative and detail-oriented Graphic Designer with 10+ years of experience designing visually compelling graphics for various media. Proficient in Adobe Creative Suite, with a strong understanding of design principles and a keen eye for aesthetics. Adept at collaborating with clients and team members to create high-quality designs that deliver on business goals and user needs.

Career Objective

Seeking to join a dynamic agency where I can contribute my design expertise, copywriting skills, and collaborate with a talented team to create impactful work.

Education

Humber College
Advertising & Graphic Design
(2022-2024)

Skills

- Adobe Creative Suite
- UI/UX Design
- Website Design
- Print and Digital Media
- Branding and Identity
- Typography and Colour Theory
- Layout and Composition
- Social Media Advertising (Facebook/Instagram)
- Project Management (Monday.com)
- Strong Communication and Collaboration
- Copywriting
- AI Tools (OpenAI Academy)

Work Experience

Patient News
Haliburton, ON (Remote) · July 2025 – September 2026

- Reviewed daily client tasks in Monday.com and coordinated workload for other designers, collaborating closely with account managers across a full client roster
- Designed logos, pop-ups, lead magnets, newsletters, flyers, and full websites for dental practice clients; maintained client sites and built mockups for the dev team
- Edited dental photoshoot photography and produced photo and video guides for photographers ahead of shoots
- Created Instagram content for clients and Patient News; produced Facebook/Instagram ad creative
- Led website design for Dudhat Dental Group, a multi-practice client requiring newsletters and websites across all locations

First Knock Moving
Toronto, ON · 2021 – 2026

- Designed and built a mobile-first website with an expanding quote form and floating quote button
- Created a private, QR-only referral page with call-back forms for a real-estate agent event
- Designed 30 numbered business cards with working QR codes and print-ready CMYK files

Ana Genesis Internship
Memphis, TN (Remote) · March – April 2024

- Developed a wordmark and designed the organization's logo
- Edited and optimized photos for the website
- Implemented search engine optimization (SEO) strategies
- Adapted and formatted the website for mobile devices

Designer Sewing Center
Zionsville, IN · 2014 – 2017

- Created new in-store promotional materials
- Designed the logo for the store
- Collaborated with the owner to create engaging advertising content for Facebook and Instagram
- Captured and edited inventory photos for the store's e-commerce platform to help with online sales